

Eligible Candidates are requested to attend a walk-in-interview for MyGov Assam for the below mentioned posts.

Date and Time Of Interview : 11 AM on 28-06-2017

Venue: AEDC Ltd.(AMRON), Industrial Estate, Bamunimaidan, PIN-781021

### Recruitment for MyGov Assam

#### 1. Social Media Analytics Expert

Qualification/Experience required

- MBA or B.Tech./B.E.
- Experience in Data Analytics and Report writing
- Social Media Exposure for minimum 6 years (Preferable)
- Thorough knowledge on Assam and her language, people and culture (Preferable)
- Studied/Worked in Assam for minimum 5 years (Preferable)
- Work experience in diverse fields
- Experience in using social media analytics generating tools like SAS, Excel, R or other BI Analytics tool
- Experience of 6-8 years

#### 2. Project Manager

Qualification/Experience required

- A post graduation degree in public affairs/public policy/Mass Communication or similar Social Science discipline from a reputed university in India/world.
- A graduate/degree in Information Technology/Computer Science/Electronics or any related field from a reputed institution in India/world.
- Minimum 10 years of professional experience in government and Social Media Technology, with deep familiarity across the two disciplines.
- Keen working understanding of – policymaking, including the mechanics of administrative rulemaking processes and procedures, regulatory structure, and collaboration with industry & academia
- A deep knowledge of Assam politics & social issues and working knowledge of government processes of file handling, approvals taking etc are desirable.
- Experience of managing any online initiative (website/Social Media group/portal/discussion forum) is a must.
- Excellent writing skills both in English and Assamese language is must; Working knowledge of Hindi, Bengali or any spoken language in Assam is preferred.
- Knowledge of e-governance roadmap of India/Assam is a definite plus.